

The Salonniere 100: Frequently Asked Questions

1. What was the process for developing *The Salonniere 100*?

Over a period of seven months, the editorial team at *The Salonniere* asked more than 1,000 in-the-know influencers in major metropolitan areas nationwide for a confidential list of the best – the most gracious and skilled – party hosts in their city. Those nominated most often were then reviewed by an independent group of social authorities in the cities represented and members of *The Salonniere*'s editorial team.

2. Who were the nominators?

All the nominators were carefully chosen based on their knowledge of the city's social scene. Those queried included society reporters and other members of the media, social figures, philanthropists, dignitaries, arts, business and non-profit leaders, and other in-the-know influencers.

3. Were any parameters given to the nominators regarding who could be nominated?

No parameters were given. We did, however, request that anyone nominating a professional event planner nominate them in their capacity as a private party host rather than as a planner of events for others. In addition,

4. How is the list formatted?

The list is organized alphabetically by U.S. city and the members of *The Salonniere 100* are listed alphabetically within each city.

5. Why are there so many names in some cities and so few in others?

The larger cities tended to have more nominators, which led to more nominations and a critical mass of more nominees.

6. Why are some cities not represented on the list?

If a city is not represented, it is because we did not have enough nominators in that city to feel comfortable about the accuracy of that city's list or there was no critical mass in terms of those who were nominated.

7. Why are some who have homes in more than one city listed in just one city?

Members of *The Salonniere 100* are listed under the city in which they received the most nominations.

8. Why are some on *The Salonniere 100* listed as couples and others as individuals?

Each member of *The Salonniere 100* is listed in the way that they were nominated most frequently.

9. What about people who host parties as a strategy for promoting their business?

The Salonniere 100 focuses primarily on those who entertain for reasons other than to promote or build a business.

10. How diverse is the list?

The Salonniere 100 is diverse across gender, age, ethnicity/race, sexual orientation, socio-economic status, and geography, but all on the list share a rare gift for creating warm, gracious and memorable experiences for others.

11. Are you planning to do *The Salonniere 100* again next year?

Yes, we are planning to do *The Salonniere 100* on an annual basis.

12. Can I nominate someone for next year's list?

We would be happy to consider your nomination for next year's *The Salonniere 100*. Please feel free to send your bio and nomination(s) to info@thesalonniere.com. You may nominate as many people – in any number of U.S. cities – as you think should be recognized.